

Marketing/Communications Intern

Job Description

<u>Overall Job Description:</u> Help tell the story of Frederick Rescue Mission. Work under the immediate supervision of the Communications Manager. Assist with online communications and print collateral.

<u>Responsibilities</u> (Specific responsibilities will be customized for the intern's major/field of interest)

- Assist with social media posts (Facebook, Instagram, LinkedIn, X).
- Assist with website updates.
- Assist with graphic design for flyers, postcards, brochures, online posts, and other collateral.
- Take photographs and video of people and events.
- Make short videos for social media.
- Brainstorm strategies for marketing and communications.
- Other duties and responsibilities as assigned by the Communications Manager.

Qualifications

- College junior or senior preferred.
- Major in Marketing, Communications, Graphic Design or something related to those.
- Written communication skills preferred.
- Graphic design skills preferred.
- Well organized with time, energy, focus, and tasks.
- Creative, goal-oriented, and a team player.
- Supportive of a Christian worldview.
- In agreement with the vision and policies of the Frederick Rescue Mission.

Other

- The internship is one day or two half days per week; the specific day is negotiable.
- Position is on-site, in person at the Mission's main office in Downtown Frederick.
- Events may occasionally be offsite.
- This is a non-paid internship for school credit.
- We will give preference to candidates who are open to working a second semester.

Send resume, cover letter, and samples of work if you have them, to Brian Bateman, Communications Manager: bbateman@therescuemission.org